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CCE International 2019 – Technology trends from the booming corrugated and folding carton industry and open seminars with focus on digital print

From 12 – 14 March 2019, the 4th CCE International will take place at the Munich Trade Fair Centre in Germany. As Europe’s only trade exhibition for manufacturing and converting of corrugated and cartonboard, the event is an important meeting point for all industry experts. Trade visitors to the show will be able to discover the latest technology trends for the corrugated and folding carton industry, such as innovative solutions for the individualisation of packaging. The successful series of open seminars from the previous event will be continued in 2019.

The trend towards recyclable and sustainable packaging is boosting significant growth in the corrugated and folding carton industry. However, the corrugated and folding carton industry also needs to incorporate new trends in order to be successful in the highly competitive market. Technological developments such as digitalisation and industry 4.0 offer huge potential for the industry sector. Digital processes along the entire production chain enable a smarter and more efficient production and enhanced planning processes. Furthermore, digitalisation also enables new forms of customer communication. Smart folding boxes play an important role in interacting with the end customers and consumers. Packages can be tracked during the entire delivery process; they provide customers with product information via a QR code or feature individualised design and messages for the customer. Sustainable packaging is thus becoming increasingly important in the marketing mix.

Open seminars

CCE International continues its successful series of open seminars in 2019. Visitors to the show will be able to benefit from daily expert seminars free of charge. Beside topics such as “sustainability” and “processing technologies” one of the seminar’s focus is “digital print”. Among many other presentations, HP Inc UK Limited will hold a session on the topic “The Digital Journey in Corrugated Packaging”, Durst will cover the topic “Phototechnik, Digital High-Speed Printing – New Business Opportunities for Corrugated Converter”, Koenig & Bauer will present the topic “New Equipment for Digital and Flexo-Postprint” and Robatech will discuss the topic “Glue Application Trends in the Folding Carton and Corrugated

Industry". An up-to-date seminar programme is available on the CCE International website www.cce-international.com.

Focus on live demonstrations

To date, a total of 122 exhibitors from 22 countries have already booked their stand space at CCE International 2019. They occupy a net floor space of 5,000 m². A large majority of the exhibiting companies come from Italy, Germany, the Netherlands, Spain and China. Many exhibitors present their machinery and equipment for manufacturing and converting of corrugated and cartonboard live at their stands.

A comprehensive product portfolio along the entire production chain will be showcased at CCE International. The exhibition profile includes raw materials, machinery, equipment and services for the manufacturing and conversion of corrugated and cartonboard: Papers – corrugated and carton board; consumables; corrugating line, equipment and components; corrugated and carton converting machinery; design and CAD/CAM; printing processes and equipment; cutting, creasing and die cutting equipment; ancillary equipment; materials handling and warehousing; pallet strapping and handling systems; MIS and plant scheduling systems as well as waste extraction and baling. With its specialised profile CCE International addresses buyers and users of machines for the production and converting of corrugated and cartonboard.

Important visitor information

CCE International 2019 will take place in hall B6 at the Munich Trade Fair Centre in Germany. Simultaneously, ICE Europe, the 11th International Exhibition for Paper, Film and Foil Converting, will, once again, take place in halls A5 and A6.

From December 2018, the CCE International visitor brochure will be available in print as well as for download from the CCE International website in the languages German, English, French, Spanish, Italian and Polish.

Tickets for CCE International 2019 will be available in the online ticket shop from January 2019. Day tickets will be available for 24 € online and 38 € on-site, season tickets will be available for 34 € online and 50 € on-site. The tickets also grant access to the co-located exhibition ICE Europe 2019. Both exhibitions will be open on Tuesday, 12th March 2019, and Wednesday, 13th March 2019, from 9.00 – 17.00 and on Thursday, 14th March 2019, from 9.00 – 16.00.

www.cce-international.com

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