

## Online Marketing Packages & Video

The cost of the mandatory Online Marketing Package 'Silver' (€ 445) will be deducted from the price of an upgrade to the Marketing Package 'Gold' or 'Platinum'.

'Silver' (mandatory)	€ 445+ VAT if applicable
<p><b>Detailed Company Profile</b></p> <ul style="list-style-type: none"><li>Comprehensive company presentation (750 characters)</li><li>Description of product portfolio (750 characters)</li><li>Company logo</li><li>2 product photos</li><li>Link to your Company Website and Social Media Profiles</li><li>Contact form for customer requests</li><li>Admin-Area (password protected) to upload and edit your text and photos</li></ul>	<p><b>Entry in the Online Visitor Show Planner</b> Visitors use the Show Planner to create personalised exhibitor lists</p> <ul style="list-style-type: none"><li>3 entries in the 'Search-by-Category-Function' on the CCE International 2021 website</li></ul> <p><b>Online Job Vacancy Listing</b></p> <ul style="list-style-type: none"><li>Option to post job vacancies online</li></ul>
<p><b>'Gold' (Upgrade)</b></p> <p><b>Detailed Company Profile</b></p> <ul style="list-style-type: none"><li>Comprehensive company presentation (750 characters)</li><li>Description of product portfolio (750 characters)</li><li>Company logo</li><li>2 product photos</li><li>Link to your Company Website and Social Media Profiles</li><li>Contact form for customer requests</li><li>Admin-Area (password protected) to upload and edit your text and photos</li></ul> <p><b>Entry in the Online Visitor Show Planner</b> Visitors use the Show Planner to create personalised exhibitor lists</p> <ul style="list-style-type: none"><li>8 entries in the 'Search-by-Category-Function' on the CCE International 2021 website</li></ul>	<p><b>Online Job Vacancy Listing</b></p> <ul style="list-style-type: none"><li>Option to post job vacancies online</li></ul> <p><b>Online Press Box</b> Trade journalists can access your Online Press Box via the exhibitor list as well as the press pages on the website</p> <ul style="list-style-type: none"><li>Possibility to upload an unlimited number of press releases into your Online Press Box</li></ul> <p><b>Website Banner on the CCE International 2021 website</b></p> <ul style="list-style-type: none"><li>Company banner (static or animated), displayed on dedicated pages (several banners are displayed at regular intervals)</li></ul>
<p><b>'Platinum' (Upgrade)</b></p> <p><b>Detailed Company Profile</b></p> <ul style="list-style-type: none"><li>Comprehensive company presentation (750 characters)</li><li>Description of product portfolio (750 characters)</li><li>Company logo</li><li>2 product photos</li><li>Link to your Company Website and Social Media Profiles</li><li>Contact form for customer requests</li><li>Admin-Area (password protected) to upload and edit your text and photos</li></ul> <p><b>Entry in the Online Visitor Show Planner</b> Visitors use the Show Planner to create personalised exhibitor lists</p> <ul style="list-style-type: none"><li>Unlimited entries in the 'Search-by-Category-Function' on the CCE International 2021 website</li></ul>	<p><b>Online Job Vacancy Listing</b></p> <ul style="list-style-type: none"><li>Option to post job vacancies online</li></ul> <p><b>Online Press Box</b> Trade journalists can access your Online Press Box via the exhibitor list as well as the press pages on the website</p> <ul style="list-style-type: none"><li>Possibility to upload an unlimited number of press releases into your Online Press Box</li></ul> <p><b>Website Banner PLUS</b></p> <ul style="list-style-type: none"><li>Company banner (static or animated), displayed on dedicated pages (several banners are displayed at regular intervals)</li><li>Company web banner prominently placed next to the exhibitor list</li><li>Banner advertisement in the 'CCE NEWS' Newsletter sent to industry contacts worldwide Banners are allocated on a first come, first served basis, limited availability per edition</li></ul>
<p><b>Video</b></p> <p><b>Your Video on the CCE International Website</b></p> <ul style="list-style-type: none"><li>Directly linked to your company entry in the online exhibitor list and displayed in the company profile box of your Online Marketing Package</li></ul>	<p>€ 330 + VAT if applicable</p> <ul style="list-style-type: none"><li>Accepted video files: .avi, .mov, .mpeg, .mp4, .mpg, .m4v or .wmv</li><li>Maximum file size: 100MB/up to five minutes, one video per exhibitor</li></ul>

**Please note:**  
The Online Marketing Packages 'Gold' and 'Platinum' as well as the video are additional options. You can book the video or upgrade your Online Marketing Package at any time, even after having submitted your Stand Space Contract. The content of the company profile and Online Press Box is password protected. After receipt of payment exhibitors will be sent a password. Some online services will become available as preparations for the show proceed. You will be sent all relevant information as well as technical details for banners in due time. Exhibitors shall be responsible for the content of their listings and banners, and, therefore, for any claims arising from those. The Organisers reserve the right to edit, withdraw or delete entries or banners at any time. The Organisers are unable to guarantee publication. The Exhibition Regulations of CCE International 2021 apply.