



November 2024

## **CCE International 2025: Corrugated board and carton industry meets in Munich to explore new growth avenues**

CCE International, the international meeting point for corrugated and carton production, returns to Munich from 11–13 March 2025. The three-day event has become an industry favourite to source bespoke processing solutions and equipment, designed to meet the individual needs of corrugated and folding carton producers. Visitors can expect an impressive showcase of leading suppliers, live machinery, and two engaging conference streams with expert insights on key technologies and trends impacting today's market.

With its unique focus on corrugated and folding carton production, CCE International is known to deliver high on networking and business opportunities. "Custom-built processing equipment requires substantial investment, so finding a trusted supplier is vital for corrugated board and carton producers", explains Patrick Herman, Event Director for Converting, Paper and Print Events at RX. "CCE International offers a well-known international platform to personally meet manufacturers and see their latest machinery live and in action. Attendees can address their specific production requirements in a matter of hours rather than doing months of online research."

### **Moving towards fast, smart and highly automated solutions**

Like many sectors, the corrugated and folding carton industry is turning towards technical progress to open up new growth avenues amidst ongoing global challenges. At CCE International, buyers will be looking for fast equipment, featuring high levels of automation and digital integration to enable better connectivity and workflow efficiency.

As a highly specialised marketplace, CCE International provides exclusive access and networking opportunities with well-known international brands, including: Vice, Officina Meccanica Sestese, Tien Chin Yu Machinery, Talleres Serra, Macarbox, Baysek Machines, Höcker Polytechnik, Messersi Packaging, Bahmüller, Pentatech, Balemaster Europe, Robatech, CUIR Corrugated, and many others.

Exhibits cover the full spectrum of corrugating lines and corrugated converting equipment, folding carton converting equipment, systems for machine and plant control, materials handling and warehousing, waste extraction and baling, consumables, as well as print machinery, systems and solutions. Buyers will have the chance to see live machinery in action, gaining additional insight and opportunity to carefully assess the benefits of innovative solutions for streamlining their production.

### **Processing technology for many target markets**

CCE International primarily addresses corrugated board and carton manufacturers and their target markets, including e-commerce and retail, food and beverage, pharmaceutical, transport and logistics, industrial packaging, consumer electronics, luxury goods, furniture, textile, fashion, and many more.

As Europe's leading trade event in its sector, CCE International is broadening its global reach towards key growth markets driven by ongoing industrial development and rising consumer demand, particularly in the USA and Asia. CCE International 2025 also marks its first edition free of post-COVID travel limitations, welcoming unrestricted global participation and anticipating a strong international turnout in March.

### **CCE Conferences: Expert talks on new production strategies**

Alongside a strong international line-up of suppliers on the show floor, CCE International 2025 will feature two popular conference streams: The **CCE Conference** offers an engaging programme of technical talks on the latest trends and developments in the corrugated and cartonboard sector, with a focus on optimising production processes and value creation.

The **Print Conference** covers print applications in corrugated and folding carton production lines, such as direct-to-corrugated digital printing, flexographic printing for high-volume jobs, or premium print solutions for luxury or high-end retail packaging.

### **Show dates, venue and co-located event**

CCE International 2025, the 7th International Exhibition for the Corrugated and Folding Carton Industry, will take place from 11–13 March 2025 at the Munich Trade Fair Centre in Germany, occupying hall A4. Attendees can benefit from extra input and synergies from the co-located ICE Europe – the world's leading exhibition for the converting of paper, film and foil – which is located in the neighbouring halls A5 and A6.

Companies looking to exhibit at CCE International 2025 are advised to contact the Sales Team immediately. All-inclusive packages, including pre-equipped stands plus marketing services, are available.

Further event information for both visitors and exhibitors can be found on the official show website which is updated on a regular basis.

[www.cce-international.com](http://www.cce-international.com)

### **ENDS**

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#### **About RX**

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit [www.rxglobal.com](http://www.rxglobal.com).