



February 2023

CCE International & InPrint Munich 2023: Visitors can expect a strong exhibitor line-up and outstanding conference programme

From 14 – 16 March 2023 the corrugated and folding carton industry, as well as the printing community, will gather for the 6th edition of CCE International at the Munich Trade Fair Centre in Germany. Incorporating the offerings of InPrint Munich, industry professionals can benefit from the enticing Open Seminars and InPrint Munich Conference, deep-diving crucial industry topics. The show will be co-located to ICE Europe, the world’s leading exhibition for the conversion of flexible, web-based materials.

Next month, CCE International 2023, including InPrint Munich, will open its doors again, covering a wide array of topics ranging from efficiency, productivity, and automation in the corrugated and folding carton sector all the way to topics revolving around printing technology.

“CCE International, together with InPrint Munich, has a great programme in store for 2023! We are very proud to present such an innovative curriculum this year, thanks to our partners. We are already looking forward to everyone capitalizing on the opportunities it presents,” states Patrick Herman, Event Director of the Converting, Paper and Print Events, on behalf of RX. The exhibition attracts international industry experts from a wide range of sectors, including production and processing of corrugated and folding carton, food, pharmaceutical, transport and logistics, packaging and printing.

CCE International Open Seminars

CCE International facilitates top-tier networking and allocates industry-specific knowledge via its Open Seminars programme. Here, the focus is set on the latest trends and topics in corrugated and folding carton production and processing.

Key expert speakers will be leading this programme. For instance, Highcon Systems will be diving into real case studies demonstrating how Highcon’s digital cutting and creasing solutions can take paperboard packaging and display to the next level, and by doing so, are able to boost efficiency and capacity, while simultaneously reducing the environmental impact.

Another expert speaker from the technology company EFI will look at unlocking new possibilities with corrugated e-commerce packaging. With the insights found in their research, EFI will educate how well-branded corrugated ecommerce packaging can unlock new possibilities and help elevate perception.

The full Open Seminars programme can be found on the exhibition website: <https://www.cce-international.com/en-gb/seminars.html#/sessions>

InPrint Munich Conference

The [InPrint Munich Conference](#) offers valuable insights into market developments and innovative projects, interesting discussions and valuable networking opportunities. The conference will cover many topics ranging from digital and analogue technologies to environmental and legal aspects.

The InPrint Munich conference will be sponsored by Xaar, the world's leading independent manufacturer of piezo-based drop-on-demand inkjet technologies, and will be hosted by Werner Zapka, WZA-Consulting.

We are pleased to offer an impressive selection of keynote speakers and topics, some of which include:

- **Fujifilm Integrated Inkjet Solutions's** session "*High-Speed Variable Data for Large Scale Imprinting*" with key speaker Stefan Steinle, Sales and Business Development Manager: Inkjet equipment developers have created print systems that offer high-speed, high-resolution, variable data printing capabilities. However, there are trade-offs between speed, resolution, and variable data handling capabilities. New technologies are allowing for variable data that is truly unique, with both high speed and high print quality.
- **Meteor Inkjet Ltd's** session "*Establishing, monitoring and maintaining printhead nozzle health in industrial inkjet systems*" with key speaker Fernando Rodriguez, Vice President of Technology:
Decades of inkjet innovation and evolution have yielded an established and trusted technology. The best industrial inkjet implementations pair system and application requirements with robust, reliable methods for establishing, monitoring and maintaining printhead nozzle health. Meteor, a global leader in electronics, software, tools and services for industrial inkjet will present the state of the art on this important topic.
- **Seiko Instruments GmbH's** session "*Integration in Inkjet*" with key speaker Aliasgar Eranpurwala, Head of Department:
The Lab2Fab projects in the inkjet industry are at a current status and Seiko is trying to reduce the time from concept to reality. As a printhead manufacturer, there are ways to improve this process.

The full InPrint Munich Conference programme can be found on the exhibition website: <https://www.cce-international.com/en-gb/inprint-munich/conference.html#/sessions>

Exhibitor Line Up

The CCE International Exhibitor List tool, with detailed information on the many exhibitors, is regularly updated and available at www.cce-international.com. This tool helps users effectively prepare for their visit by finding the companies and products most relevant to them.

Important Visitor Information

Registration is now live and visitors are able to get their ticket in the [Online Ticket Shop](#). Day tickets are available for €30 online and €44 on-site, season tickets are available for €40 online and €58 on-site. For a smooth entry at CCE International 2023 it is advised to print e-tickets or download mobile

tickets ahead of time when purchasing online. Attendees can benefit from increased opportunities and synergies as CCE International will be incorporating the offerings of [InPrint Munich](#), as well as be co-located to [ICE Europe](#), the world's leading exhibition for the conversion of flexible, web-based materials, such as paper, film, foil and non-woven. The CCE International ticket will be valid for the co-located show ICE Europe and will include free of charge access to all seminar programmes.

CCE International, including InPrint Munich, takes place in hall B6 at the Munich Trade Fair Centre in Germany, while ICE Europe 2023 is located just opposite in halls A5 and A6. The shows will be open on Tuesday, 14 March 2023 and Wednesday, 15 March 2023, from 9:00 AM to 17:00 PM and on Thursday, 16 March 2023, from 9:00 AM to 16:00 PM. Travel arrangements, such as transportation, hotels, and accommodations can be found at <https://www.cce-international.com/en-gb/visit/travel-info.html>.

ENDS

Issued by:

Tristan Mandel, PR & Marketing Team Lead

Sasha Fleischner, Junior PR & Marketing Manager

CCE International Press Office, RX

Romeland House, Romeland Hill, St Albans, Herts AL3 4ET, United Kingdom

Tel: +44 (0)1727 814400, Email: press-rxsta@rxglobal.com

About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of [RELX](#), a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com