



March 2023

CCE International & InPrint Munich 2023: Corrugated and Industrial Print Industry to meet in Munich for three days of product sourcing, education and networking

From 14 to 16 March 2023, the corrugated, cardboard and printing community will gather for the 6th edition of CCE International at the Munich Trade Fair Centre in Germany. CCE International is the industry's first port of call when it comes to sourcing new technologies in corrugated and folding carton production in Europe. The show features a popular series of Open Seminars, complemented by the offerings of the newly integrated InPrint Munich event brand with its high-profile conference programme on industrial printing. CCE International is co-located to ICE Europe, the world's leading converting exhibition.

Cut it, fold it, print it: With its unique focus on corrugated and folding carton, CCE International has made its name as a highly specialised marketplace where industry professionals look for bespoke machinery, raw materials, accessories and services for the production and conversion of corrugated, cardboard and paper. Together with the integrated InPrint Munich exhibits and conference, the three-day event offers technical innovation and inspiring ideas for technology buyers from corrugated and carton manufacturing and their target markets, such as packaging, food and beverage, transport and logistics, electrical appliances and electronics, cosmetics and pharmaceutical, furniture, and many more.

Driving innovation for a highly dynamic market

The advent of fit-to-product or box-on-demand systems, born out of a consumer demand for efficient, sustainable packaging and new pricing models in logistics based on dimensional weight, have opened up new opportunities for corrugated board suppliers. Advanced digital printing continues to be a major trend, allowing for high-quality branding, customisation and added functionality of primary and secondary packaging, such as QR codes, temperature sensors or interactive advertising through augmented reality. Above all, sustainability has become a critical concern and innovation driver throughout the value chain.

“Increasing preferences for economical, sustainable and smart packaging remain major growth factors for cartonboard packaging,” explains Patrick Herman, Event Director of the Converting, Paper and Print Events, on behalf of RX. “In this highly dynamic market, CCE International plays an important role in helping buyers engage with innovation by facilitating live demonstrations, networking, and the sharing of professional expertise. Industry professionals can liaise directly with leading tech suppliers to discuss and develop individual production solutions together.”

Strong line-up of tech specialists for bespoke machinery

Visitors looking for customised products or processing solutions can draw on a diverse range of tech suppliers, representing an impressive cross-section of the current market. Leading exhibiting brands include: Balemaster, Baysek, EFI, HP, Koenig & Bauer, Kolbus, Meteor Inkjet, Pall, Plasmatrete, Seiko Instruments, Serra, Siegwerk Druckfarben, Valmet, Xeikon and many more.

Exhibits cover the entire production and processing chain of corrugated and folding carton, including: converting and corrugating machinery and components, consumables, design and CAD/CAM, printing machinery, cutting, creasing and die-cutting equipment, materials handling and warehousing, pallet handling, MIS and plant scheduling systems, waste extraction and baling, and many more.

The CCE International website provides a useful [Online Exhibitor List](#) and [Online Show Preview](#) to help attendees find the companies and products most relevant to them.

CCE Open Seminars: Top-tier industry knowledge

The CCE Open Seminar Sessions feature technical talks on the latest trends and developments in the corrugated and cartonboard sector. Top industry experts present technical solutions and services aimed at optimising the production process and value creation. This year's topics include: corrugated e-commerce packaging, retail-ready microflute solutions, advanced digital cutting and creasing, short run box production, digital manufacturing, corrugator moisture control, no-nick die-cutting, warehouse retrofitting and energy-regeneration, client data management, and many more.

All registered exhibitors and visitors are invited to attend at the **CCE Open Seminar Stage in Hall B6, Stand 2750**. Further information on the [Open Seminars Programme](#) is available online.

Joining the show floor: InPrint Munich exhibits and conference

CCE International features the offerings of InPrint Munich, including the popular InPrint Conference on print applications in the industrial production sector. With around 50 sessions delivered over three days, there are plenty of topics to choose from, including the latest applications in printed electronics, smart packaging, direct-to-shape, data management, and carbon footprint reduction. Sessions are delivered by top industry experts, including representatives from AGFA, Fraunhofer ENAS, FujiFilm, HP, Inkatron, MABI, Meteor Inkjet, Seiko Instruments, Xeikon, and many more. The InPrint Munich conference is sponsored by Xaar, a world-leading printhead manufacturer, and will be hosted by Werner Zapka, WZA-Consulting.

The **InPrint Conference Stage is located in Hall B6, Stand 2550**. All registered visitors and exhibitors are invited to attend for free. Further [information and speaker updates](#) are available online.

Tickets and registration

Visitors can register via the [Online Ticket Shop](#) and benefit from a reduced price when purchasing their ticket in advance. Day tickets cost €30 online or €44 on-site; season tickets cost €40 online or €58 on-site. For smooth entry, visitors are advised to print out their e-ticket or download their mobile ticket prior to the show.

Co-located ICE Europe: Additional opportunities in walking distance

CCE International will take place parallel to ICE Europe, the world's leading exhibition for the conversion of flexible, web-based materials, such as paper, film, foil and nonwovens. Ticketholders enjoy full access to CCE International, InPrint Munich, and ICE Europe – including all supporting programmes – and so benefit from a breadth of technical solutions and increased synergies between suppliers.

Venue, opening times and travel information

CCE International 2023, including all InPrint Munich content, takes place in hall B6 at the Munich Trade Fair Centre in Germany. ICE Europe is co-located just opposite in halls A5 and A6. Access to the exhibition halls is via Entrance East. Please visit our [Online Travel Hub](#) for further information on transport and accommodation. Show opening hours are from 9:00 AM to 17:00 PM on Tuesday, 14 March, and Wednesday, 15 March 2023, and from 9:00 AM to 16:00 PM on Thursday, 16 March 2023.

For updates and further information, please visit www.cce-international.com.

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About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of [RELX](#), a global provider of information-based analytics and decision tools for professional and business customers.

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