



November 2022

CCE International: Europe's corrugated & carton calibre returns in 2023

The 6th International Exhibition for the Corrugated and Folding Carton Industry will be back from 14 - 16 March 2023 in Munich, Germany. As Europe's only trade fair exhibition for manufacturing and converting of corrugated and cartonboard, CCE International is a crucial hot spot for industry experts. The show incorporates the offerings of InPrint Munich and will be co-located to ICE Europe, the world's leading exhibition for the conversion of flexible, web-based materials, making it appealing to both exhibitors and visitors.

Keeping the pandemic and political situation the industry has been faced with in mind, the outlook for companies in the corrugated and folding carton industry remains promising yet challenging. Whilst high raw material, labour, energy, and logistics costs pose substantial challenges for the industry, corrugated is revealing an increase in popularity. The ever-growing demand in online trade and the ongoing debate about sustainability and circular economy result in positive market forecasts. In addition, the progress in digitalisation offers new chances and opportunities.

"With the ongoing technological development of machines, processes and systems for the production and conversion of corrugated cartonboard and folding carton, digitalisation has become a major driver in this industry over the last decade. CCE International is an important platform that facilitates providers of materials, machines, technologies and accessories to market their products to a targeted audience. This exhibition provides a valuable setting to drive innovation by expert exchange between manufacturers and users of new applications," states Patrick Herman, Event Director of the Converting, Paper and Print Events, on behalf of Mack-Brooks Exhibitions. "With its unique focus on corrugated and folding carton, CCE International, established itself as Europe's top leading meeting point for this specialised industry sector" says Patrick Herman.

Strong Line-up

Suppliers of machinery and equipment for the production and processing of corrugated and folding carton, such as Baysek Machines, Bahmüller GmbH, Koenig & Bauer AG, Kolbus GmbH & Co. KG, Sun Automation Group, EFI - Electronics for Imaging GmbH, HP PageWide Industrial Corrugated and many more have confirmed their participation. In addition, key players from the print sector like Xaar plc, Meteor Inkjet Ltd, Seiko Instruments GmbH, People and Technology, Siegwirk Druckfraben AG & Co. KGaA and Sun Chemical amongst others, will be representing the newly integrated InPrint Munich.

Open Seminars

In addition to CCE International providing attendees a platform to discover the latest products and connect with the industry, the exhibition also facilitates top-tier networking and allocates industry specific knowledge via CCE International's Open Seminars. Here the focus is set on the latest trends and topics in corrugated and folding carton production and processing, free of charge.

"Besides being Europe's only dedicated exhibition for the corrugated cartonboard and folding carton industry, one aspect that really sets CCE International apart from other general packaging events is the academic instruction it offers in form of open seminars over the course of three days. It's a great programme where crucial industry topics, such as sustainability, digitalisation and many more, are deep dived. It also offers an additional platform for exhibitors to present themselves and their processes." states Gerlinde Kasa, Event Manager of the Converting, Paper and Print Events, on behalf of Mack-Brooks Exhibitions. A few speaking slots are still available, and companies interested in presenting at CCE International can get in touch with the CCE International Team.

More information on the seminar programme will be published closer to the show. Attendees can also benefit from joint action and additional opportunities, as CCE will be co-located to other events.

Co-located events

Following the success in 2022, attendees can benefit from increased opportunities and synergies as CCE International will be incorporating the offerings of [InPrint Munich](#), as well as being co-located to [ICE Europe](#), the world's leading exhibition for the conversion of flexible, web-based materials, such as paper, film, foil and nonwovens on 14 - 16 March 2023.

Attendees can attend CCE International, including InPrint Munich, in hall B6, while ICE Europe 2023 will take place in halls A5 and A6 at the Munich Trade Fair Centre in Germany.

Further information about the CCE International 2023, incorporating the offerings of InPrint Munich, can be found on the show's official website at <https://www.cce-international.com/en-gb.html>.

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